

# BEYOND NETWORKING

## How to generate referrals & use LinkedIn® effectively



- Is your networking as productive as you would like it to be?
- Would you like to receive more referrals?
- Are you maximising your LinkedIn® connections?

In this 3 hour recording, Networking Strategist, Robyn Henderson takes you beyond networking to actual business through systems, strategies and time efficient techniques.

With more than 7500+ LinkedIn® connections, Robyn generates 25% of her business via LinkedIn® again with simple and effective systems.

### Features of BEYOND NETWORKING –

### How to generate referrals and use LinkedIn® effectively

- Information in 3 formats – MP4, CDs and DVDs so you can access on various devices
- 40+ comprehensive workbook PLUS
- Understand why your referral flow may have dwindled in the last 6 months and how to reactivate and expand your potential referral sources in the next 12 months.
- The importance of speed of response and adapting quickly to market needs and networking opportunities
- Flexibility and efficient follow up and keep in touch systems
- Successfully blending social media and face to face networking opportunities
- How to network your way to your next client, referral, prospect or strategic alliance
- Networking across all age groups and knowing what is appropriate, acceptable and appreciated for each age group
- Why systems are the key to your business development success
- Why making the LinkedIn® social media and face to face networking connection may be the missing link in your business growth.
- Techniques for being remembered and staying connected without being pushy
- How to spend 10 minutes per day on LinkedIn® and get results fast
- Why LinkedIn® is a great follow up to face to face networking at events.



**INVESTMENT**  
**Only \$195.00**

including GST, 40+ page comprehensive workbook, 3 hours of live content recording in MP4, CD and DVD format plus postage anywhere in Australia

**Reserve your copy now**

by emailing [robyn@networkingtowin.com.au](mailto:robyn@networkingtowin.com.au) or visit  
[www.networkingtowin.com.au](http://www.networkingtowin.com.au)

or phone **0407 906 501**.

On receipt of your order an invoice will be sent for pre-payment.

**If you are serious about growing your business and career, start networking with Robyn Henderson!**