

# Are your competitors networking with your clients?



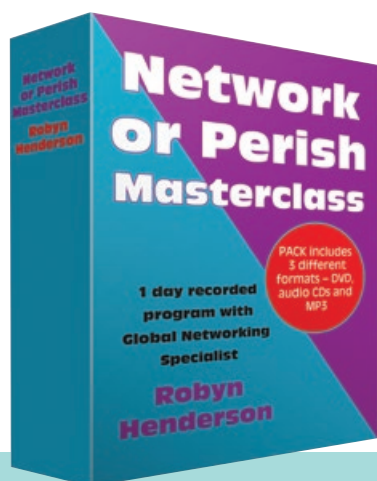
Are your networking skills the best they can be?

If you know there is room for improvement, have all your networking questions answered by global networking specialist, **Robyn Henderson**.



Learn everything you need to know about generating endless referrals, building your business, career and personal networks quickly and effectively and becoming a master networker and sphere of influence.

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**ORDER  
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SPECIAL  
PACK NOW!**

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## Network or Perish Masterclass PACK



1 day recorded program pack with  
**Global Networking Specialist  
Robyn Henderson**

The Network or Perish program pack has been recorded in **3 different formats** – DVD, audio CDs and MP3 – to enable you to experience the

information in the format of YOUR choice.

And **share the pack** with your colleagues and friends for a maximum return on your investment.

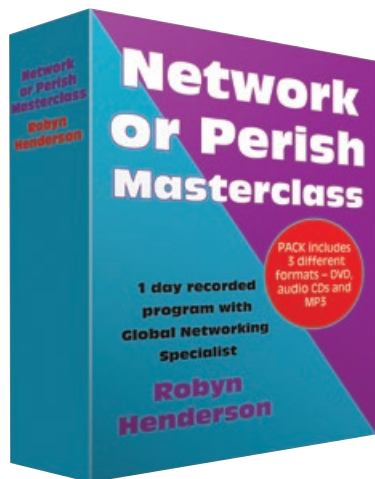
**YOUR PACK includes:**

5 X DVDs, 1 x MP3, 5 audio CDs  
PLUS a comprehensive workbook  
plus 3 complimentary eBooks

**IF YOU WOULD YOU LIKE TO BE A MASTER NETWORKER, ORDER YOUR SPECIAL PACK NOW!**

# NETWORKING QUIZ

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- Are your networking skills as strong as your competitors?
- Do you maximize daily accidental networking opportunities?
- Do you get caught up looking for obvious "prospects" and miss the less obvious connectors and spheres of influence who can give you referrals?
- When prospects think of your product or service, do they think of you or your competitor?
- Do you get too busy to follow up after attending a networking function?
- Are you tracking your return on investment from your networking and business building activity?
- Can you comfortably talk to strangers anywhere, anytime, any place?
- Would you like to become a master networker?

If you answered YES to one or more of these questions – the **Network or Perish Masterclass Pack** is a **MUST** in your business and career development library.

Improve your networking skills - start networking with Robyn Henderson by ordering your special pack today ...

**DVDS/CDS/MP3 include four main modules:**

- NETWORKING OVERVIEW
- HOW TO HAVE FUN WHEN YOU NETWORK
- BE SEEN, GET KNOWN, MOVE AHEAD
- HOW TO GENERATE ENDLESS REFERRALS

**In this interactive one day program, Robyn shares simple yet strategic ideas to show you:**

- Why networking accounts for more than 80% of business in the marketplace
- The networking ladder of loyalty
- Traits of master networkers
- The 3 "P"s of attending networking events
- The importance of acting like the host not the guest
- How to talk to strangers, confidently, comfortably – anywhere, anytime
- How to track your networking Return on Attendance
- The importance of networking entrances and exits
- Identifying your networking blindspots
- Innovative ways of generating referrals
- Knowing the difference between a tip, a lead and a referral

## SPECIAL OFFER

Order your **Network or Perish Masterclass Pack** including 5 DVDs, 5 CDs, 1MP3 and 1 workbook.

**PLUS** Receive a **complimentary copy** of each of Robyn's networking eBooks:

- **Strategic Networking**
- **Network or Perish and**
- **How to Master Networking**

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**to order**

# About the presenter



Global networking specialist, **Robyn Henderson**, wrote her first networking and business development in 1992. Since then, she has authored, contributed and published more than 30 books on networking, referrals, career and business development and self esteem building.

Robyn has spoken in 12 countries, presents over 120 times each year and has never advertised. All her work comes from networking, referrals, LinkedIn and her website [www.networkingtowin.com.au](http://www.networkingtowin.com.au)

Her career includes over 20 years as a professional speaker, 10 years in sales and telemarketing management and 13 years in hospitality. Robyn also successfully ran women's networks for 6 years and was listed in the Businesswomen's Hall of Fame and Listed in the top 100 spirited women on Australia (New Woman magazine).

Robyn was presented with the "Speaker of the Year" award from the National Speakers Association of Australia in 1997 for her contribution to the speaking industry. In 2000, Robyn received the prestigious Nevin Award – given annually to a member of NSAA whose accomplishment reflects outstanding credit, respect, honour and admiration of the entire speaking industry.

In 2003 Robyn was honoured to be appointed Adjunct Professor at the Southern Cross University of Lismore, NSW.

Robyn held the role of Executive officer with the National Speakers Association of Australia from 2007-2009 and received the 2010 Walter Dickman Award from NSAA in recognition of her contribution to the speaking industry throughout Australia and New Zealand.

Based on the far north coast of NSW, Robyn is a forensic networking consultant, international business educator, author, ghost writer and publisher.

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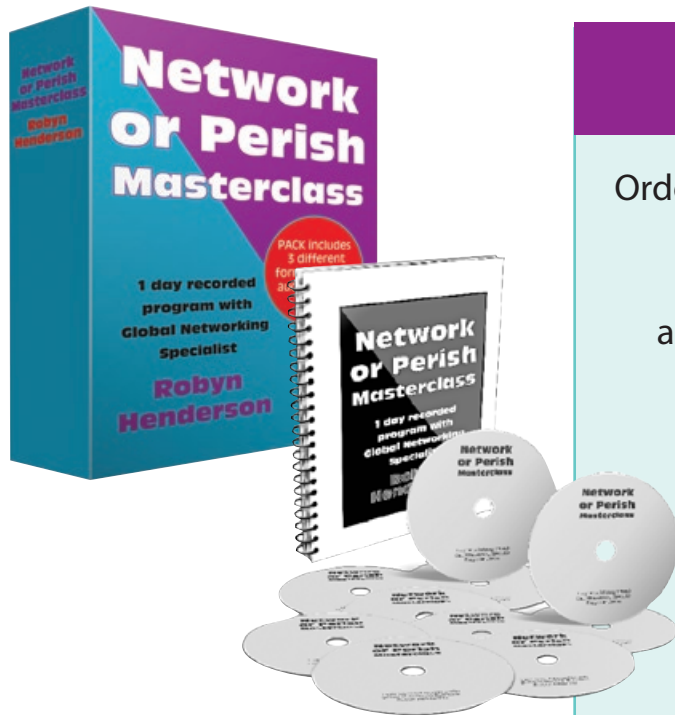
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Learn from Robyn what  
you need to know  
to generate endless  
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**PLUS build your career,  
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networks quickly  
and efficiently.**

# ORDER & PAYMENT

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5 DVDs, 5 CDs, 1MP3 and 1 workbook – and receive a **complimentary copy** of each of Robyn's networking eBooks:

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**incl. GST and delivery within Australia**

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**includes** complimentary copy of each of Robyn's networking eBooks as above.

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